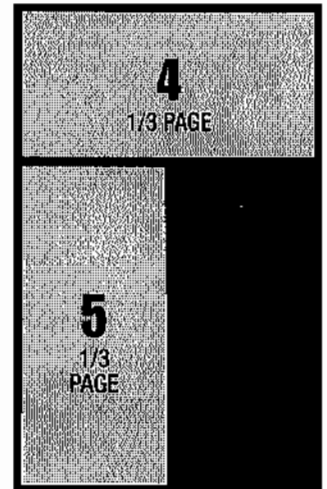
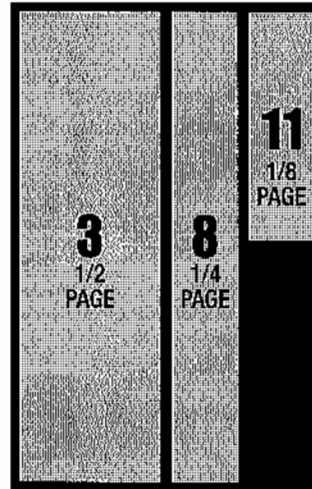
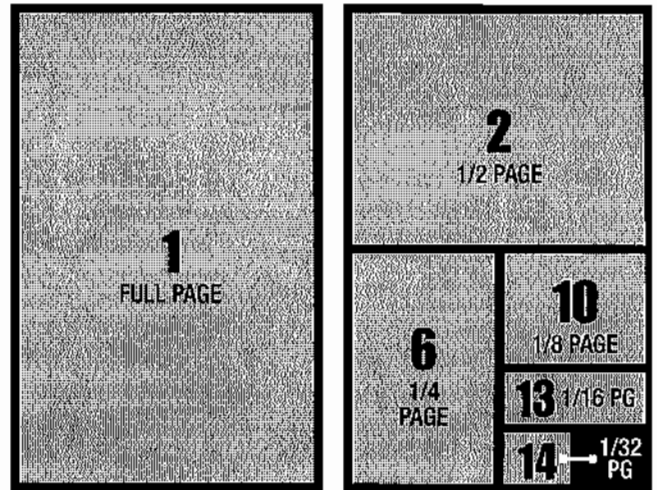


# DISPLAY ADVERTISING MECHANICAL SPECS

<b>FULL PAGE:</b>		<b>\$350</b>
<b>1</b>	FULL PAGE STANDARD FORMAT	9 3/4" WIDE X 15" HIGH 58p6 WIDE X 90p0 HIGH
<b>1/2 PAGE:</b>		<b>\$200</b>
<b>2</b>	1/2 PAGE HORIZONTAL FORMAT	9 3/4" WIDE X 7 3/8" HIGH 58p6 WIDE X 44p3 HIGH
<b>3</b>	1/2 PAGE VERTICAL FORMAT	4 3/4" WIDE X 15" HIGH 28p9 WIDE X 90p0 HIGH
<b>1/3 PAGE:</b>		<b>\$200</b>
<b>4</b>	1/3 PAGE HORIZONTAL FORMAT	9 3/4" WIDE X 4 7/8" HIGH 58p6 WIDE X 23p4 HIGH
<b>5</b>	1/3 PAGE VERTICAL FORMAT	4 3/4" WIDE X 9 15/16" HIGH 28p9 WIDE X 59p8 HIGH
<b>1/4 PAGE:</b>		<b>\$120</b>
<b>6</b>	1/4 PAGE STANDARD FORMAT	4 3/4" WIDE X 7 3/8" HIGH 28p9 WIDE X 44p3 HIGH
<b>7</b>	1/4 PAGE HORIZONTAL FORMAT	9 3/4" WIDE X 3 5/8" HIGH 58p6 WIDE X 21p9 HIGH
<b>8</b>	1/4 PAGE VERTICAL FORMAT	2 5/16" WIDE X 15" HIGH 13p10 WIDE X 90p0 HIGH
<b>1/6 PAGE:</b>		<b>\$90</b>
<b>9</b>	1/6 PAGE STANDARD FORMAT	4 3/4" WIDE X 4 7/8" HIGH 28p9 WIDE X 23p4 HIGH
<b>1/8 PAGE:</b>		<b>\$60</b>
<b>10</b>	1/8 PAGE STANDARD FORMAT	4 3/4" WIDE X 3 5/8" HIGH 28p9 WIDE X 21p9 HIGH
<b>11</b>	1/8 PAGE VERTICAL FORMAT	2 5/16" WIDE X 7 3/8" HIGH 13p10 WIDE X 44p3 HIGH
<b>12</b>	1/8 PAGE HORIZONTAL FORMAT	9 3/4" WIDE X 1 3/4" HIGH 58p6 WIDE X 10p6 HIGH
<b>1/16 PAGE:</b>		<b>\$40</b>
<b>13</b>	1/16 PAGE STANDARD FORMAT	4 3/4" WIDE X 1 3/4" HIGH 28p9 WIDE X 10p6 HIGH
<b>1/32 PAGE:</b>		<b>\$20</b>
<b>14</b>	1/32 PAGE STANDARD FORMAT	2 5/16" WIDE X 1 3/4" HIGH 13p10 WIDE X 10p6 HIGH

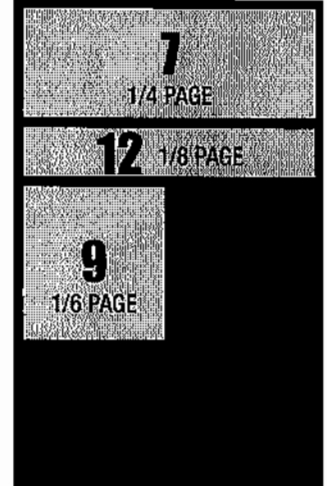
**CUSTOM SIZES - ALSO AVAILABLE @ \$12/COLUMN-INCH:**

- COLUMNS ARE 2 5/16" (13p10) WIDE; MINIMUM AD DEPTH: 2", WITH 1" INCREMENTS
- ALL ADS ARE BLACK, OR BLACK + 1 SPOT COLOR
- CUSTOMER-SUPPLIED ADS & ARTWORK - SEE PRODUCTION GUIDELINES



WE CAN DESIGN & PRODUCE YOUR AD, OR ACCEPT YOUR COMPLETE DIGITAL OR CAMERA-READY AD.

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WE CAN HELP!**



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